

Catherine Gagnon- Music Director

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#### 2017-2018 Concert Season

Dear Friends in the Business Community:

Having completed an amazingly successful 50<sup>th</sup> Anniversary Season reaching 3,000 Rhode Islanders at 8 concerts across the state, the Warwick Symphony Orchestra is thrilled to announce our plans for our 2017-2018 51<sup>st</sup> Season.

After providing a half-century of accessible public performances around the Ocean State, the 60-member WSO will bring classical and orchestral pops performances Narragansett, Warwick, East Greenwich, and Cranston in the coming season, which will push the orchestra artistically as we welcome guest performers and returning collaborators. As a touring orchestra, WSO strives to keep our concerts musically accessible and affordable so that anyone can attend. With a modest general admission of \$10 for Fall and Spring Series events and \$12-\$15 for Holiday Series events, children 12 and under are always free. Plus, the WSO provides a complementary performance annually as part of the Gaspee Days celebration, and creates special opportunities for seniors attending through organized trips from senior residential and community centers. In recent years the WSO has substantially increased our reach into the community through direct advertisement, social media, an expanding list of business advertisers, series and season sponsors.

Would your business like to become part of WSO's network of supporters? The WSO is a volunteer organization-our only paid staff is our Music Director/Conductor, yet our organization still incurs significant expenses related to our performance venues, marketing efforts, equipment transportation, providing programs to our audiences, and in obtaining new high quality orchestral music each and every season. As a leader in the business community, we hope that your company will consider supporting either the WSO's full season or a single series as a sponsor. We have included an outline of sponsorship levels and would greatly appreciate whatever support you are able to provide.

If a sponsorship is not possible at this time, would you consider becoming a program advertiser? We've sent along that information as well.

If you wish to meet with a representative from the WSO, please contact us and we can discuss ways in which your business can partner with the WSO. Thank you for your time and if you have any questions, you can reach the WSO by phone, e-mail, or on the web.

Most sincerely,

The WSO Board of Directors



## **SPONSORSHIP OPPORTUNITIES**

FULL SEASON GOLDEN SPONSOR As a GOLDEN Sponsor of the 2017-2018 Concert Season, your business will receive:  - A large full-color logo on all print marketing materials (brochure, posters)  - Recognition and full-color logo on all media releases across the state  - A premiere full-color, full-page ad/logo (7.5" x 4.5") on all printed programs  - The opportunity to post a business banner at all events  - Up to 20 complimentary tickets for each series	\$5,000.00
FULL SEASON SPONSOR As a Sponsor of the 2017-2018 Concert Season, your business will receive:  - A small full-color logo on all print marketing materials (brochure, posters)  - Recognition and full-color logo on all media releases across the state  - A full-color, full-page ad/logo (7.5" x 4.5") on all printed programs  - The opportunity to post a business banner at all events  - Up to 10 complimentary tickets for each series	\$2,500.00
SINGLE SERIES OFFICIAL SPONSOR As an OFFICIAL Series Sponsor, your business will receive:  - A full-color logo on print materials produced to market the series (posters)  - Recognition and full-color logo on series media releases across the state  - A B&W, full-page ad/logo (7.5" x 4.5") on the printed program  - The opportunity to post a business banner at the series  - Up to 10 complimentary tickets for your employees or customers	\$1,000.00
SINGLE SERIES SPONSOR As a Series Sponsor, your business will receive:  - A full-color logo on print materials produced to market the series (posters)  - Recognition and full-color logo on series media releases across the state  - A B&W, half-page ad/logo (3.75" x 4.5") on the printed program  - Up to 5 complimentary tickets for your employees or customers	\$500.00



#### **OUTLINE for the 2017-2018 CONCERT SEASON**

## FALL Series- Shifting Colors of Season and Song

WSO's strictly classical series of the 51<sup>st</sup> Season: following the beautiful Wind Overture by Mendelssohn, WSO will present a movement from a Romantic string serenade by Elgar, and Dvorak's Symphony No. 8 in G Major.

Sunday- October 22<sup>nd</sup> at 3:00pm @ St. Kevin's Church- Sandy Lane, Warwick Saturday- October 28th at 7:30pm @ St. Peter's by the Sea Church- Central Street, Narragansett

## HOLIDAY Series- Winter is Coming...Solemn & Spectacular

Featuring works classical and popular in nature, the WSO celebrates the winter holidays with selections spanning from the Baroque to Modern times. While the December 14<sup>th</sup> performance features the WSO alone, on December 16<sup>th</sup> and 17<sup>th</sup>, the orchestra partners with the combined choirs from St. Peter's by the Sea (Narragansett) and St. Mark's (Warwick) Episcopal Choirs under the direction of Cheryl Casola and Linda Wiles.

Thursday- December 14<sup>th</sup> at 7:30pm @ The Greenwich Odeum- Main Street, East Greenwich Saturday- December 16<sup>th</sup> at 7:30pm @ St. Peter's by the Sea Church- Central Street, Narragansett Sunday- December 17<sup>th</sup> at 3:00pm @ CCRI Bobby Hackett Theater- East Avenue, Warwick

## SPRING Series- Awakening the American Spirit

Celebrating American Music with classical, pops, and patriotic selections to please both the young and old, the WSO will present works by American composers and arrangers.

Thursday- May 24<sup>th</sup> at 7:30pm @ Pilgrim Senior Center- Pilgrim Parkway, Warwick Sunday- May 27<sup>th</sup> at 2:00pm @ Goddard State Park Carousel- Ives Road East Greenwich/Warwick Saturday- June 2<sup>nd</sup> at 7:00pm @ Gaspee Days at Pawtuxet Park- Narragansett Pkwy, Warwick/Cranston

#### General Admission:

Fall & Spring Series: \$10.00, children 12 and under FREE Holiday Series: \$15.00, \$12 seniors, children 12 and under FREE



#### RECENT WSO CONCERT SPONSORS & BUSINESS COMMUNITY SUPPORTERS

A. Earl Shaw, Jr.- Attorney at Law Balise Auto Group BankRI

Baxter's Fine Jewelry Beekman Violin

Community College of Rhode Island- Performing Arts

Cornerstone Commercial Credit

C. Peppin & Son Lumber

The Crow's Nest

Cruise Brothers

Dittmar, McNeil & Ferolito

**Dunkin Donuts** 

Golden Dog Training RI

Green River Silver Co.

Greenwood Credit Union

Home Loan Investment Bank

Jefferson Dental Associates

June Rockwell Levy Foundation

Kevin P. Landry Law Offices

Loiselle Piano Services

MsKay's Furniture

Nationwide- Vince Podmaska

Papa's Ice Cream

Pilloni Family Chiropractic

Rhode Island Hospital Department of Plastic Surgery

Rhode Island State Council on the Arts

Robert A. Conte, DMD, Inc.

Robert's Musical Instruments

Rt.117 Gas & Car Wash

Thomas Antoske, CPA

Thorpe's Wine & Spirits

The TMR Group, Inc.

University of Rhode Island- Music Department

Warwick Beacon

WCRI Classical 95.9 FM

West Shore Dental Associates

WNRI New/Talk Radio 1380 AM



## **SPONSORSHIP FORM**

Company				
Address				
STREET	CITY	ZIP CODE		
Primary Contact				
NAME	PHONE	E-MAIL		
Contact For Artwork/Ads				
NAME	PHONE	E-MAIL		
Please indicate sponsorship level below- Full Season Golden Sponsor (\$5,000)				
Full Season Sponsor (\$2,500)				
Single Series Official Sponsor (\$1,000), pl	lease select Fall, Ho	oliday, or Spring		
Single Series Sponsor (\$500), please selec	t Fall, Holiday, or _	Spring		
Please forward sponsorship form & payment to:				

WSO- PO Box 443, East Greenwich, RI 02818

Deadline for Season Sponsors is August 15, 2017

Deadline for Series Sponsors is August 15, 2017 for Fall September 15, 2017 for Holiday March 15, 2018 for Spring

Please submit company logos and program ads to WSORI.org@gmail.com



## ADVERTISING IN THE 2017-2018 WSO PROGRAM BOOK

Your ad will appear in programs for seven events between October 2017 and May 2018

CONDUCTOR'S Circle  - A B&W, full-page ad (7.5"x4.5") on the printed program - Recognition on the WSORI.org website as a supporter from the business community	\$150.00
MEMBER'S Circle  - A B&W, half-page ad (3.75"x4.5") on the printed program - Recognition on the WSORI.org website as a supporter from the business community	\$100.00
FRIEND'S Circle  - A B&W, quarter-page ad (2"x4.5" or 3.75"x2.25) on the printed program  - Recognition on the WSORI.org website as a supporter from the business community	\$75.00

# 2017-2018 51st CONCERT SEASON ADVERTISERS

Deadline for Printing in the Outer Program: **September 15, 2017**All ads received after deadline will be included in the Program Insert.

Please mail this form & payment to WSO- PO Box 443, East Greenwich, RI 02818

Please e-mail electronic artwork (logos/ads) to **WSO**RI.org@gmail.com

COMPANY NAME		
ADDRESS		
STREET	CITY	ZIP CODE
Please select your level of support (check one option below):		
Conductor's Circle Advertiser (\$150.00)		
Member's Circle Advertiser (\$100.00)		
Friend's Circle Advertiser (\$75.00)		